# Hi, I’m Yann

I’m a designer helping brands stand out
throught creative and intentional design.

**Yann Saint-Clair**

2025

Bonjour

I’m a freelance graphic designer based in France, I like experimenting and design things that infuse creativity, spark curiosity and visually translate my clients’ stories.

I enjoy tango, inline skating and mixed martial arts. My favorite author is Edgar Morin. I’m currently learning Mandarin and sometimes I create interactive installations and practice creative coding.

# A JOYFUL IDENTITY TO PROMOTE SYSTAINABILITY

**RUADE**

RUADE is a local association empowering individuals and communities to create socially and environmentally transformative actions through social innovation and education.

In French, ruade means the powerful kick of a horse and also stands for Recherche Utile d'Alternatives Durables et Éthiques (Useful Research of Sustainable and Ethical Alternatives). The name captures both force and intention: a movement that disrupts with purpose.

I designed the brand identity and communication system for RUADE, translating their joyful, rebellious spirit into a dynamic visual language.

RUADE is a collective that likes to play, iterate, and change its shape. The identity is adaptable, expressive, and alive — it bends to the context without ever losing its untamed character. The identity celebrates transformation as a form of joy, embodying the energy of a community always in motion.

Recherche d'Alternatives Utile Durables et Éthiques

# RUADE

Éthiques

RUADE

salut@ruade.cool
www.ruade.cool

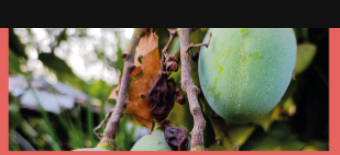
RUADE

salut@ruade.cool
www.ruade.cool

territoire de montage.

RUADE

salut@ruade.cool
www.ruade.cool



RUADE

salut@ruade.cool
www.ruade.cool

WORKSH
OP

«Les destructions environnementales sont les empreintes d'une manière d'habiter la terre, d'un monde où certains font du bénéfice en exploitant la Terre.»

RUADE

salut@ruade.cool
www.ruade.cool

RUADE

Conférence

RUADE

RUADE
MEET UP

14 Mars
20h
La Dérive

RUADE

salut@ruade.cool

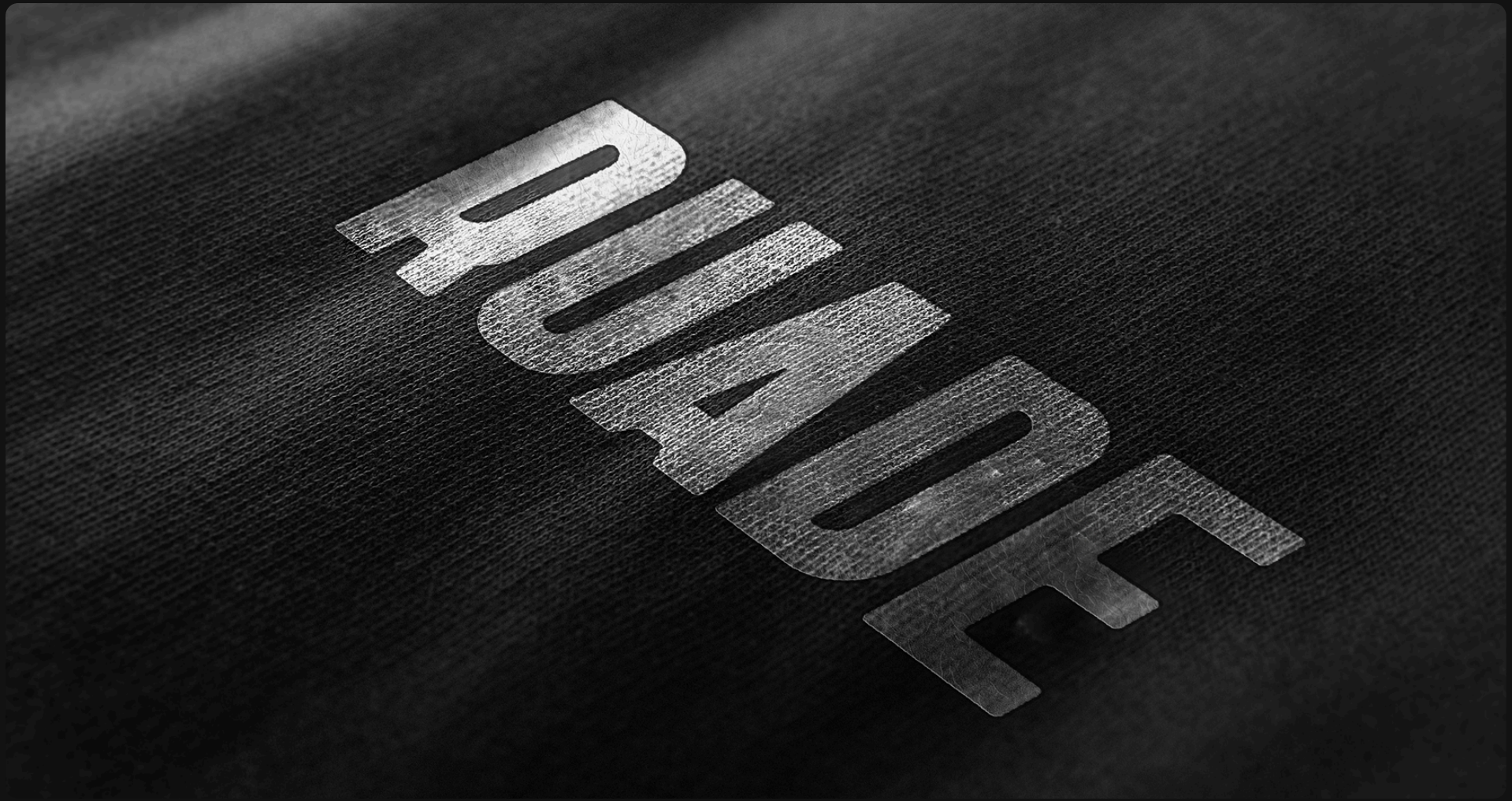
SAVE
THE
DATE

18 Octobre
14h
Assemblé Générale

N°4
RUADE
Estelle Thomas
4.10 – 19H30
Jardin Camille Guerin
www.ruade.cool

RUADE
N°3
4.10 – 19H30
Antoine Capucin
Atelier Partagé du Breil
www.ruade.cool

Yann Saint-Clair 2025


READY

# FORGING A UNIFIYING VOICE FOR POSITIVE IMPACT

**Écocotte**

Écocotte is a coworking space dedicated to supporting, promoting connecting on social entrepreneurship and positive impact within its local community in France. Designed as a collaborative hub, it connects local entrepreneurs, artisans, and creatives to share ideas, resources, and build meaningful connections.

I developed a brand identity and visual system that capture Écocotte's spirit of collaboration and craftsmanship. The identity celebrates the "maker culture" and the resourcefulness of entrepreneurs, with a distinct focus on "Made in France" values. The visual language reflects the energy of a community in motion: distinct elements coming together to form a cohesive whole.

Geometric forms of varied shapes and scales come together to create a unified whole, symbolizing how individual voices and talents can assemble into something greater. The result is a flexible and grounded identity that embodies Écocotte's community-driven mission.

ÉCOCOTTE

ÉCOCOTTE

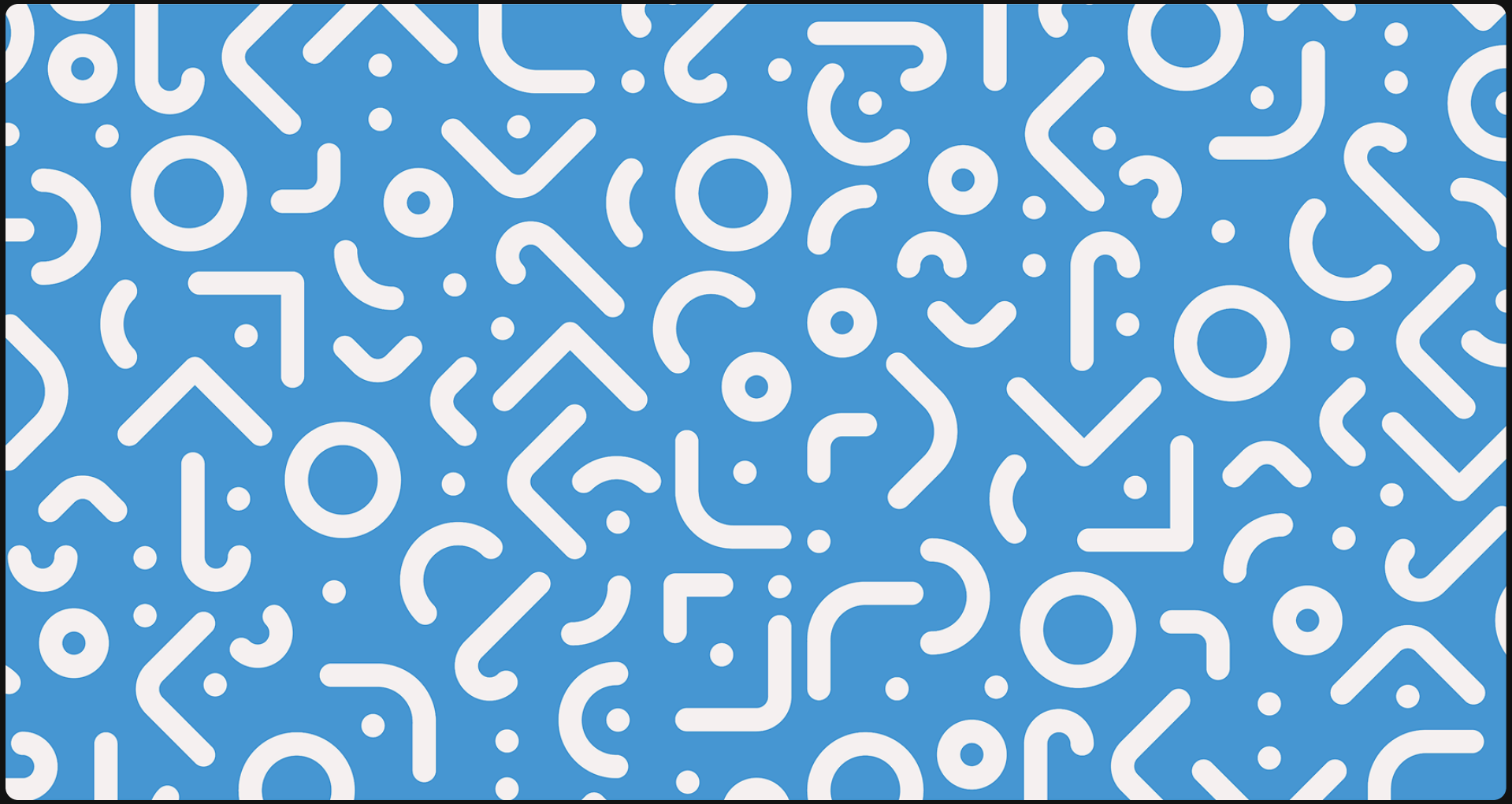
ÉCOCOTTE

ÉCOCOTTE

JEAN-MICHEL BLANC
Directeur

www.ecocotte.fr

blanc@ecocotte.fr
01 23 45 67 89



ÉCOCOTTE
TIERS-LIEU, ESPACE D'EXPÉRIMENTATION
ET COWORKING DÉDIÉ À LA TRANSITION
ÉCOLOGIQUE.

Ça papote !
Ça mijote !
Ça dépote !
07 Janvier 2022
de 18h00 à 20h00
Venez au 2574
Quai de Versailles
L'Écocotte est un tiers-lieu, espace d'expérimentation et coworking dédié à la transition écologique.
Pour plus d'informations : www.ecocotte.co - 0123456789 - bonjour@ecocotte.co

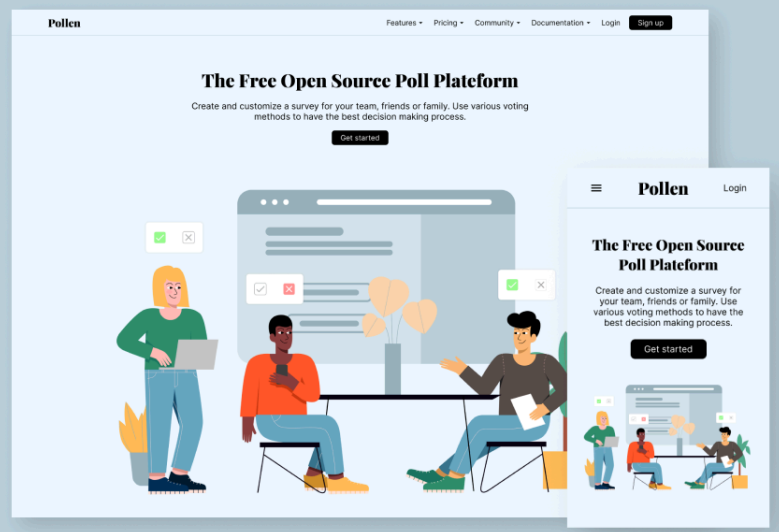
# HUMANIZING DIGITAL PARTICIPATION THROUGH ILLUSTRATION

**Pollen**

Pollen is an open-source voting management platform designed for associations and cooperatives. It provides a secure, transparent, and customizable system that simplifies collective decision-making.

I developed an illustration system that enhances Pollen's digital presence clarifying its features, guiding users through key interactions, and expressing the platform's values of cooperation and openness.

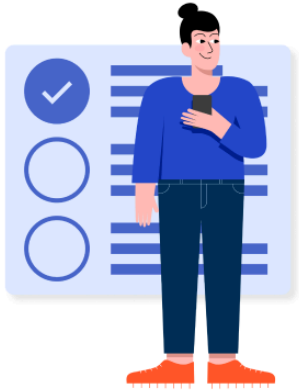
The visual language focuses on human figures, bringing warmth and accessibility to what can often feel like an institutional or intimidating process. By humanizing a digital tool, the illustrations transform voting into a moment of connection — collective, convivial, and empowering.



## Open Source Project

Join the community to improve Pollen and create your own pollen instance

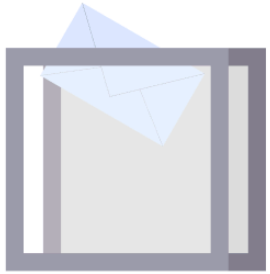
Continue



## Multi-device

Vote from anywhere with your smartphone, laptop or tablet

Continue



## Vote effectué

# HUMANIZING DIGITAL PARTICIPATION THROUGH ILLUSTRATION

**WID**

WID (What I Did) is an open-source time-tracking software for small teams who want to manage their activities seriously — without being stressed out by overly complicated tools. Developed by senior engineers who were tired of bloated, over-engineered systems, WID brings simplicity and focus back to productivity.

I was brought on board to help the WID team stand out and better communicate their product in an increasingly competitive landscape. The identity centers on the idea of *organized minimalism* — where rigor is expressed through clarity and structure.

The visual language relies on strict, well-defined grids and a restrained typographic system, offset by dynamic color accents that inject energy and contrast into the overall composition. The result is a brand that feels both disciplined and distinctly human.

wid

wid

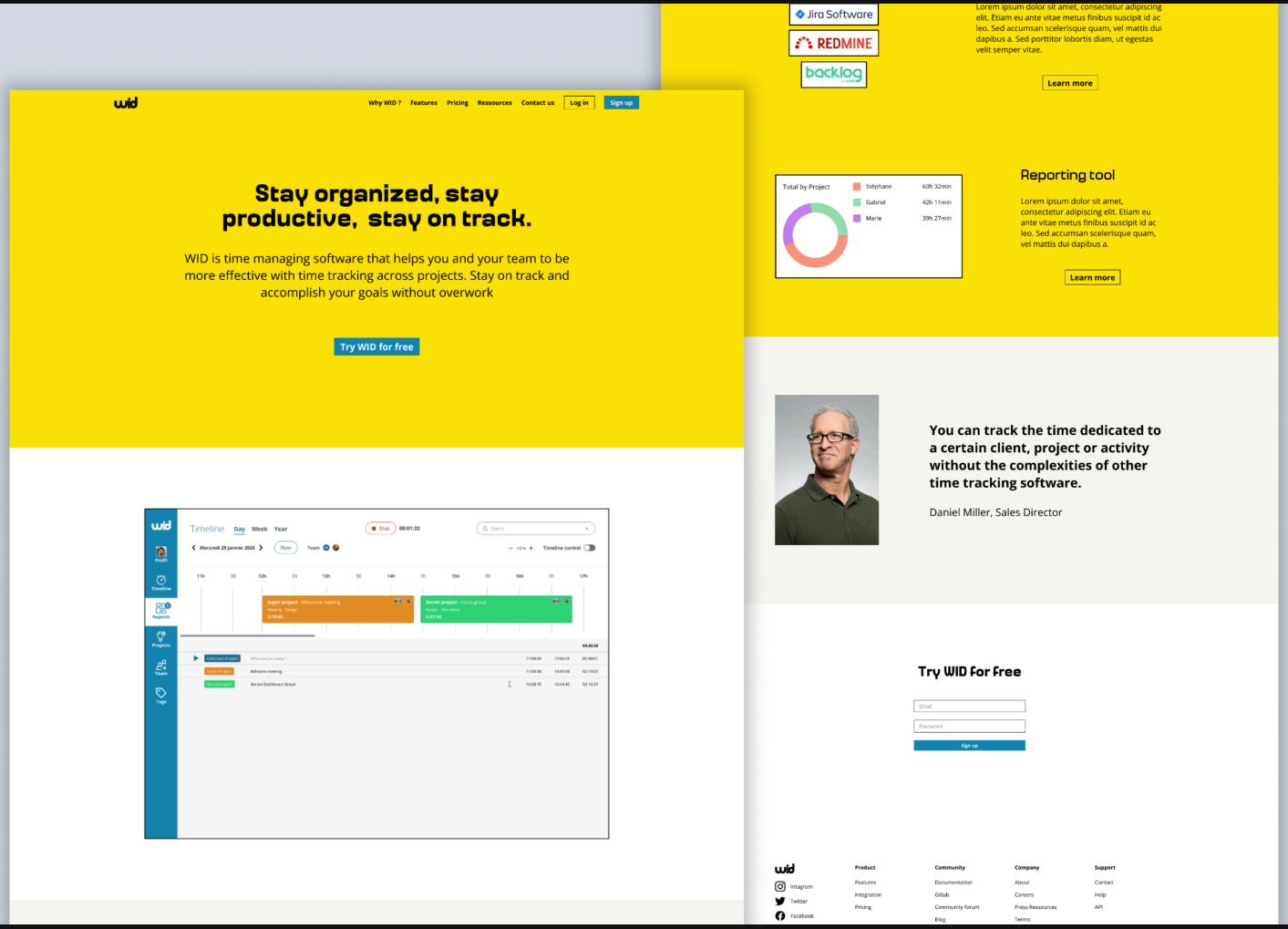
wid

wid

wid
stay organized · stay productive ·
wid
nized · stay productive · s
wid
nized · stay productive · s

STAY ORGA
NIZED
STAY
PRODUCTIVE
STAY ON
TRACK
Our time managing software helps you and your team to be more effective with time tracking across projects. Generate reports, share your data, stay on track and accomplish your goals without overwork.
wid.com
wid

STAY
ORGA
NIZED
STAY
PRODUC
TIVE
STAY ON
TRACK
Our time managing software helps you and your team to be more effective with time tracking across projects. Generate reports, share your data, stay on track and accomplish your goals without overwork.
wid.com
wid


wid
Why WID ?
Features
Pricing
Ressources
Contact us
Log in
Sign up
Stay organized, stay productive, stay on track.
WID is time managing software that helps you and your team to be more effective with time tracking across projects. Stay on track and accomplish your goals without overwork
Try WID for free
Timeline
Day
Week
Year
Jira Software
REDMINE
backlog
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Learn more
Total by Project
Stéphane 60h 32min
Gabriel 42h 11min
Marie 39h 27min
Reporting tool
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Etiam eu ante vitae metus finibus suscipit id ac leo. Sed accumsan scelerisque quam, vel mattis dui dapibus a.
Learn more
You can track the time dedicated to a certain client, project or activity without the complexities of other time tracking software.
Daniel Miller, Sales Director
Try WID For Free
Email
Password
Sign up
wid
Instagram
Twitter
Facebook
Product
Features
Integration
Pricing
Community
Documentation
Github
Community forum
Blog
Company
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Support
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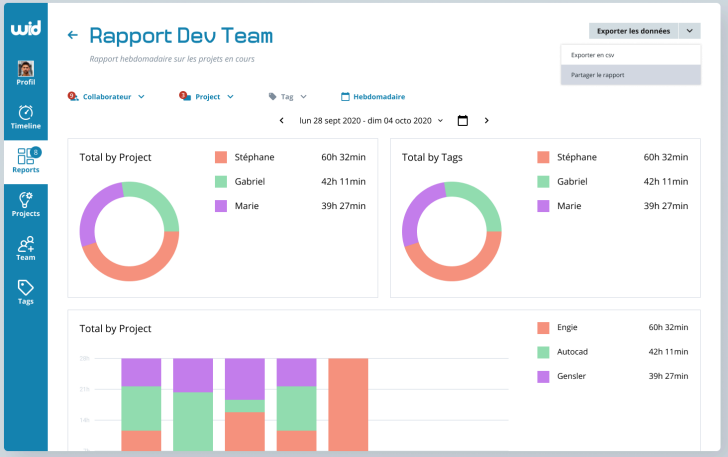
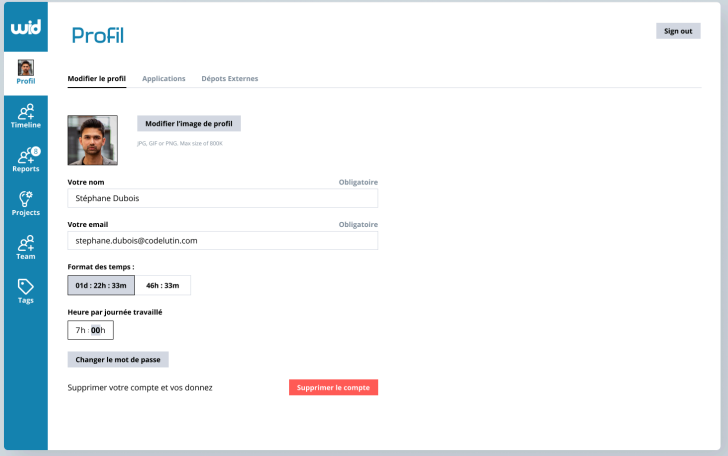

wid
Profil
Timeline
Reports
Projects
Team
Tags
Rapport Dev Team
Rapport hebdomadaire sur les projets en cours
Exporter les données
Exporter en csv
Partager le rapport
Collaborateur
Project
Tag
Hebdomadaire
lun 28 sept 2020 - dim 04 octo 2020
Total by Project
Stéphane 60h 32min
Gabriel 42h 11min
Marie 39h 27min
Total by Tags
Stéphane 60h 32min
Gabriel 42h 11min
Marie 39h 27min
Total by Project
Engie 60h 32min
Autocad 42h 11min
Gensler 39h 27min


wid
Profil
Timeline
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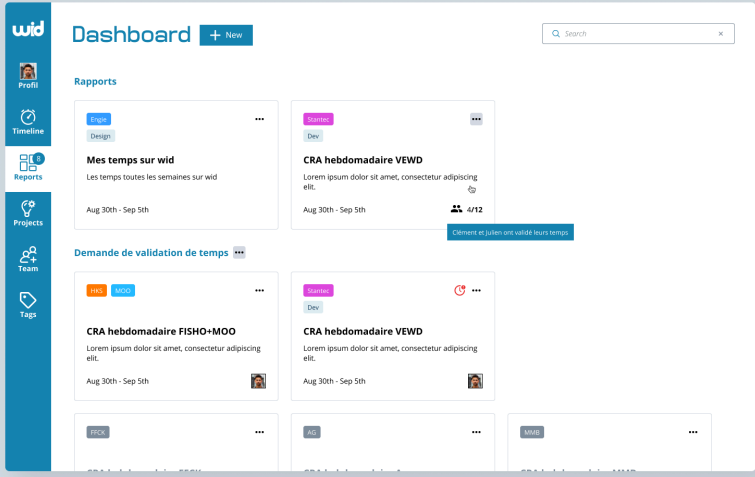
Sign out
Modifier le profil
Applications
Dépots Externes
Modifier l'image de profil
JPG, GIF or PNG. Max size of 800K
Votre nom
Obligatoire
Stéphane Dubois
Votre email
Obligatoire
stephane.dubois@codelutin.com
Format des temps :
01d : 22h : 33m
46h : 33m
Heure par journée travaillé
7h : 00h
Changer le mot de passe
Supprimer votre compte et vos donnez
Supprimer le compte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New
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Rapports
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Design
Mes temps sur wid
Les temps toutes les semaines sur wid
Aug 30th - Sep 5th
Stantec
Dev
CRA hebdomadaire VEWD
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Aug 30th - Sep 5th
4/12
Clément et Julien ont validé leurs temps
Demande de validation de temps
HKS
MOO
CRA hebdomadaire FISHO+MOO
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
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CRA hebdomadaire VEWD
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Aug 30th - Sep 5th
FFCK
AG
MMB

# EXPLORING FORM, TYPE, AND COMPOSITION

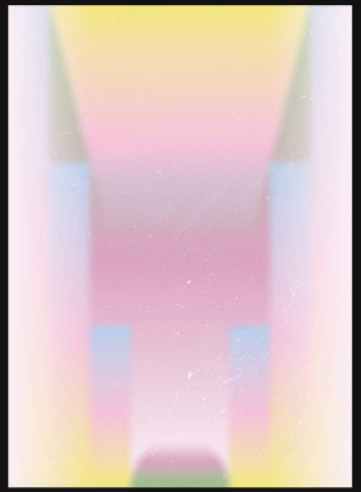
**Poster Collection**

This collection brings together a selection of posters I've designed across various contexts—client commissions, personal side projects, and pure typographic or layout explorations. Each piece reflects a different creative intention, whether it's communicating a message, experimenting with visual rhythm, or pushing the boundaries of composition. Together, they showcase my evolving approach to graphic design and my ongoing interest in how type, color, and structure interact to create impactful visual stories.

REJOIGNEZ
LE CORTÈGE
1ER MAI
10H30
MIROIR D'EAU
DES
RÉSISTANCES
@isonomia_pure

DAWN
DAWN
POSTER BY YANN SAINT-CLAIR
2024
VISUAL EXPLORATION

DIZZY GILLESPIE
HE'S A CORNERSTONE
IN THE DEVELOPMENT
AND EVOLUTION



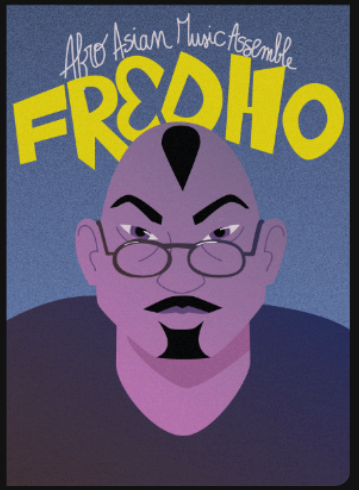
ART
TATUM

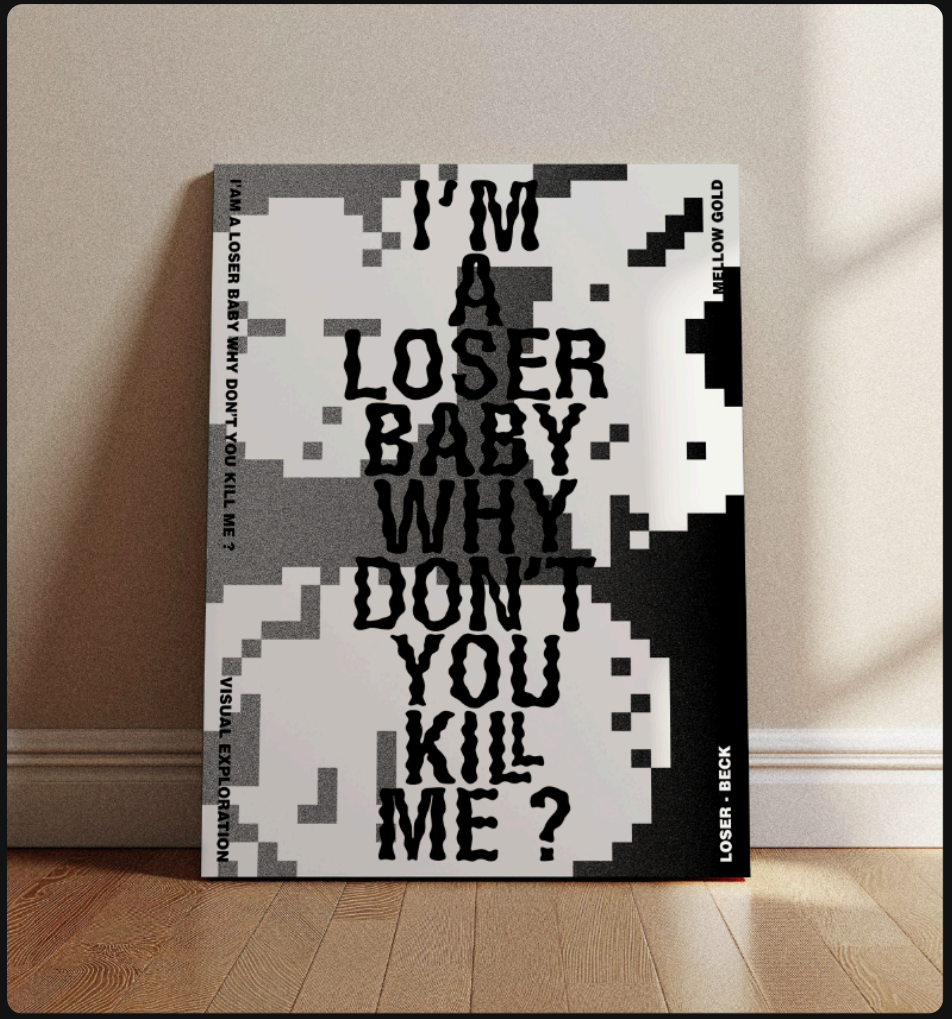
Dizzy Gillespie
Stan Getz
Sonny Stitt
FOR
MUSI
CIANS
ONLY

art barkley
and
the Jazz Messengers

BITCHES
BREW
DAVIS
Pharaoh's Dance
Bitches Brew
Spanish Key
John Mclaughlin
Miles Runs the Voodoo Down
Sanctuary

FLOWERS
IN
THE
DUSTBIN
HALLS OF THE HEART
FLOWERS
IN
THE
DUSTBIN


Afro Asian Music Assemble
FREDHO


I'M A LOSER BABY WHY DON'T YOU KILL ME ?
I'AM A LOSER BABY WHY DON'T YOU KILL ME ?
VISUAL EXPLORATION
MELLOW GOLD
LOSER · BECK

HOME

DIZZY GILLESPIE

DIZ ALWAYS IMPRESSED ME

Diz always impressed me as not being 'dizzy,' if that means anything. Because as soon as you say dizzy, you get the impression somebody's being kinda flighty and not altogether, mentally. But man, it was as far from that as— anything in the world. I mean much deeper. And when you began to see where he was coming from, he's much deeper than anybody, even his contemporaries. Because there was a lotta guys at the time, young fellas, and all of them were on a giddy type of kick.

DIZZY WAS A LEGEND, MUSICALLY. HE WAS ALREADY A LEGEND AT THAT TIME.

When he did start the band, he called me, and we began to work together. His idea of a band at that particular time was to have Charlie Parker and Oscar Pettiford, Bud Powell and myself in that first quintet, that birth on Fifty-second Street. And as you know, the rest of it is history. That particular quintet, all of us, didn't play all together at one particular time, for one reason or another. But the first quintet did include Don Byas, Oscar Pettiford, Dizzy, George Wallington on piano, and me; and we played the Onyx Club.

DIZZY GILLESPIE

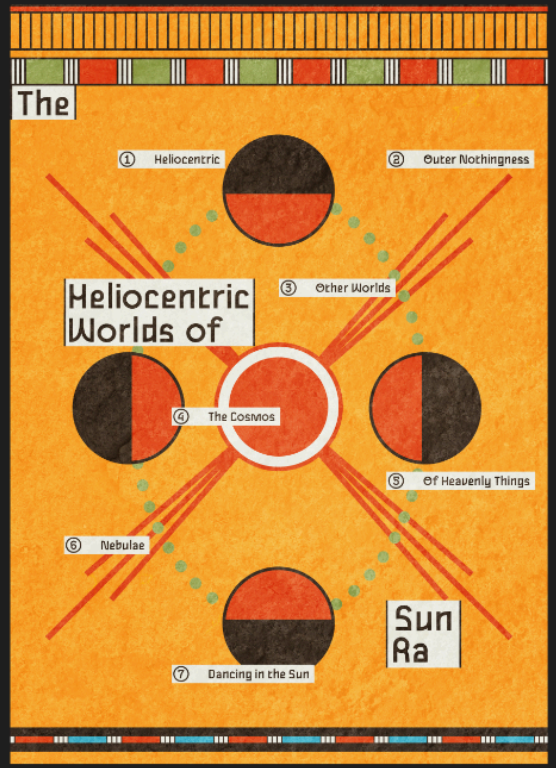
DIZZY GILLESPIE

Playing with Diz, man, every night, you never knew what was gonna happen. Those guys were just fantastic; he was fantastic. I don't wanna give him the stereotype bit, but Diz never played the same thing twice. Don't forget now, I was with him for the longest, for about four years. And, man, this cat didn't play nothing twice; it's incredible, it's incredible. Bird's another one; Charlie was

YOU SPEND A LIFETIME PLAYING MUSIC TO LEARN WHAT NOT TO PLAY

Yann Saint-Clair 2025

LOUIS ARMSTRONG
PLAYS
H.C HANDY


The
Heliocentric Worlds of
Sun Ra
① Heliocentric
② Outer Nothingness
③ Other Worlds
④ The Cosmos
⑤ Of Heavenly Things
⑥ Nebulae
⑦ Dancing in the Sun

REPEAT UNTIL YOU ARE GOOD
REPEAT
UNTIL
REPEAT
YOU ARE
REPEAT
GOOD

# Bonne journée

Instagram / yannsaintclair@protonmail.com